



**PRESS RELEASE**  
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## **EQUANS DATA CENTERS, A STRATEGIC DATA CENTER PARTNER PRESENTING AT THE DATA CENTER WORLD LONDON SHOW**

Equans Data Centers, a strategic data center partner, is pleased to announce its first-time participation in this year's Data Centre World London show, taking place on March 6th and 7th in ExCel London.

Data centers play a pivotal role in digital society and economic transition. The Global Storage Sphere Forecast 2023-2027 estimates total storage capacity in data centers and endpoint devices will rise from 10.1 zettabytes (ZB) in 2023 to 21.0 ZB in 2027, for a five-year compound annual growth rate (CAGR) of 18.5%<sup>1</sup>. The growing demand for storage capacity reflects the increasing demand for space, which fuels a rapid demand for data center colocation and hyperscale development.

Equans Data Centers is positioned to meet and exceed the increasingly demanding planning and capacity needs of hyperscalers and colocation markets across Europe. The company delivers new builds, fit-outs, retrofits, and upgrades covering every aspect of general contractor design, build, and commissioning for major data centers, through one point of contact.

Combining the expertise and capabilities of Bouygues Energies & Services and Equans, Equans Data Centers leverage over 25 years of both companies' heritage. They operate through a dedicated specialist core team and local delivery capabilities in France, the UK, Italy, the Netherlands, Belgium, Switzerland, Germany, and Austria. With more than 1,200 highly skilled employees, they have delivered over 340,000m<sup>2</sup> of data halls, exceeding 520MW of IT space for major data center providers.

Steven Marles, European Business Development Director for Equans Data Centers said: "We are thrilled to be exhibiting at Data Centre World London this year and presenting Equans Data Centers. As a strategic data center partner, we are committed to delivering quality, speed, and scalability to our customers, and we are excited to showcase our capabilities at this event. We look forward to engaging with clients and partners to discuss the latest industry trends and innovations."

The rapid evolution of generative AI and high-performance computing (HPC) will impact not only several new data centers' development but also their design and location. Bloomberg Intelligence fosters the generative AI market poised to grow to \$1.3 trillion over the next 10 years from a market size of just \$40 billion<sup>2</sup>.

<sup>1</sup> Aug 2023, IDC #US49346223, Revelations in the Global StorageSphere 2023, John Rydning

<sup>2</sup> June 01, 2023, Bloomberg: Generative AI to Become a \$1.3 Trillion Market by 2032, Research Finds



Equans Data Centers prides itself on its ability to deliver sustainable engineering solutions, utilising decades of experience and in-house expertise to meet the evolving needs of its customers. With a focus on expert delivery on a global scale with local precision, Equans Data Centers is committed to providing tailored solutions that meet its customers' unique requirements.

As one of the largest gatherings of data center experts in the UK, Equans Data Centers will join the market experts and present its expertise, innovation, and commitment to delivering quality, speed, and scalability. At stand D1250, they will showcase to attendees its comprehensive range of services through sustainability, health and safety, and wider engineering considerations.

For more information about Equans Data Centers, please visit [www.equansdatacenters.com](http://www.equansdatacenters.com)

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## About Equans

Equans, a subsidiary of the Bouygues group, is a world leader in the energy and services sector with operations in 20 countries, 90,000 employees working on 5 continents and a turnover of 18.8 billion euros in 2023.

Equans designs, installs and supplies tailor-made solutions to improve its customers' equipment, systems and technical processes and optimise their use in support of their energy, industrial and digital transitions. Thanks to a strong local footprint based on its historic local brands and excellent technical expertise, Equans' highly qualified experts are capable of supporting regions, cities, industries and buildings in the fields of HVAC (Heating, Ventilation and Air Conditioning), Refrigeration and Fire Safety, Facility Management, Digital and ICT, Electricity, Mechanics and Robotics. Equans is the leader in the main European markets (France, Switzerland, Belgium, the Netherlands and the United Kingdom) and is also well positioned in the United States and Latin America.

[www.equans.com](http://www.equans.com)